

## Craft Fair Application

Business: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Home Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

Description of Craft Fair items to be sold or displayed (the Committee reserves the right to determine whether goods or services are appropriate for the event). Items are to be hand-crafted or original art:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Craft Fair Booth Fees

- \$75 Single Space (10' x 10')
- \$150 Double Space (10' x 20')

All fees are non-refundable. Inclement weather will not be grounds for refund.

All canopies and tents must be weighted.

Please complete and sign the reverse side of this Application.

## About the Festival



The Johnny Appleseed Festival is held each year in September, and is hosted throughout Downtown Crystal Lake. This all-day event brings families and the community together to celebrate Fall. In addition to our popular Craft Fair, the Johnny Appleseed Festival is jam-packed (apple jam, of course!) with great activities such as pony rides, wagon rides, pumpkin train, children's games, moonwalk, pie baking and eating contests, pumpkin bowling, storytelling, clowns, face painting, temporary tattoos, dancing, live music, great food, and even Johnny Appleseed himself!

And, for an extra level of excitement, The Great Ball Race is held during the Johnny Appleseed Festival on Brink Street (right alongside the Craft Fair location). This exciting and unique race brings crowds of people out to cheer their ball(s) on to victory. The fastest ball wins \$1,000 for its owner.



## Craft Fair Application And Guidelines

25th Annual



Saturday, September 30, 2017  
Hours: 9am–4pm



Downtown Crystal Lake / Main Street  
25 W. Crystal Lake Avenue  
Crystal Lake, IL 60014  
(815) 479-0835 / Fax (815) 479-0884

www.DowntownCL.org  
Email: DowntownCL@sbcglobal.net

## General Rules

**Date:** Saturday, September 30, 2017

**Time:** 9am–4pm

**Booth Cost & Size:**

\$75 Single Space (10' x 10')  
\$150 Double Space (10' x 20')  
All fees are non-refundable

**Facilities:** Exhibitors must provide their own tables, chairs, and means of display. Electricity is not available. Exhibitors are responsible for clean-up of their own area after the event. All tents must be weighted at time of set-up by exhibitor. Nearby parking will be available.

**Registration:** You will be required to check-in at the corner of Brink Street and Main Street (Ormsby Motors parking lot) on Saturday morning. Check-in begins at 7AM.

**Location:** The Craft Fair will be held in the Ormsby Motors parking lot located at the corner of Brink Street and Main Street. All spaces are outdoors on blacktop surfaces. The Craft Fair and Johnny Appleseed Festival will be held rain or shine.

**Entry:** *Items are to be hand-crafted or original art.* Downtown Crystal Lake/Main Street reserves the right to prohibit any display that is offensive or inappropriate. Upon receipt of your application and payment, we will send you an acknowledgement of acceptance. Cancellation or failure to occupy results in a forfeit of your fee paid.

## Additional Guidelines

Placement of the booths will be assigned at the discretion of Downtown Crystal Lake.

No participant will be allowed to set up without a signed and dated application and release.

Downtown Crystal Lake reserves the right to revoke or refuse to grant space at any time, without recourse by the participants. Downtown Crystal Lake shall not be liable to anyone for this action. Outside vendor guidelines shall be met as stated by Downtown Crystal Lake.

Signage for each booth will be limited to the merchandise and business name only.

Participants may display or sell only the items that have been specifically approved by Downtown Crystal Lake.

No "boom-boxes" or recorded music will be allowed in booth areas.

All fees are non-refundable. Inclement weather will NOT be grounds for refund.

No exclusive rights for the sale of any item will be granted.

No alcohol (including beer and wine) may be served.



## Release

I/we, \_\_\_\_\_  
release Downtown Crystal Lake/Main Street, City of Crystal Lake, Ormsby Motors, sponsors, co-sponsors, clubs, organizations, or individuals involved with the Johnny Appleseed Festival from any liability, product or personal, for the duration of the event. I have enclosed my non-refundable booth fee. I have read the rules and agree to abide by them. I understand that failure to comply with the rules set forth by Downtown Crystal Lake may result in termination of this contract without recourse by the participant and Downtown Crystal Lake shall not be liable to anyone for this action.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## Enclosure Checklist

- Application and signed release
- Check or money order made payable to: Downtown Crystal Lake/Main Street
- Marketing information about your products (photos, description, website link)

**Mail everything to:**

Downtown Crystal Lake / Main Street  
25 W. Crystal Lake Avenue  
Crystal Lake, IL 60014

Questions? (815) 479-0835