

DOWNTOWN CRYSTAL LAKE

Sponsored Events attract thousands of people annually to downtown

~ Flower Sales ~ Farmer's Market ~ Great Ball Race ~ Johnny Appleseed Festival ~ Halloween Handout ~



~ Santa House ~ Festival of Lights Parade ~

~ Lunch with the Bunny ~ Ladies Night Out ~ Lunch in the Park ~ Sidewalk Sales ~ Breakfast with Santa ~

DISCOVER DOWNTOWN



The Historic Downtown District of Crystal Lake, Inc. ("Downtown Crystal Lake") is a 501(c)3 not-for-profit organization.



Downtown Crystal Lake / Main Street
25 W. Crystal Lake Avenue
Crystal Lake, IL 60014
815-479-0835 / Fax 815-479-0884

www.DowntownCL.org
email: DowntownCL@sbcglobal.net

*PROUD TO BE A PREMIER
ILLINOIS MAIN STREET COMMUNITY*

*Downtown
Business
Membership
Information*



*Downtown
Crystal Lake*



IT'S TIME TO JOIN !

Downtown Businesses Benefits of Membership:

Eligible to participate in
discounted cooperative advertising

Eligible to participate in Signboard Lottery

Special recognition and website information
in Downtown Business Directory

Special recognition and website link on
Downtown Crystal Lake website & Facebook

Your business's special event information on
Downtown Crystal Lake website & Facebook

Complimentary promotional
brochures and display stands

Access to valuable technical
training seminars and resources

Voting rights--
make your opinions known

Complimentary window decal recognizing
your membership & support

Tax deduction for personal or business
tax returns

Questions?

**Downtown Crystal Lake / Main Street
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What's Your Stake in Crystal Lake?

Maybe it's your hometown, or simply home to your thriving business. Whatever the connection, you have a stake in the health and economic vitality of the heart of Crystal Lake -- its downtown.

Downtown Crystal Lake is working on your behalf.

You've noticed the improvements. And you're vital to the continued revitalization. With your support, Downtown Crystal Lake can expand its work to stimulate growth and enhance the economic health of the entire community as it works to breathe new life into the heart of Crystal Lake -- its downtown.

Show your support by becoming a Downtown Crystal Lake member.

Your business can be part of the move to preserve and enhance the historic downtown district; to build a brighter future by taking pride in our past.

ACT NOW and return the completed order form with payment today

Membership Application

- \$250 12-month Business Member** **\$130 6-month Business Member**
- \$22 Monthly (Automatic payment from your bank account)**
Must complete separate authorization form

By Mail

Make check payable to "Downtown
Crystal Lake" and send to:
Downtown Crystal Lake
25 W. Crystal Lake Avenue
Crystal Lake, IL 60014

Online

Visit: www.DowntownCL.org
Select Store / Make a Payment
Enter Amount
You will be given an option to pay
through Paypal or by credit card

Business: _____

Contact: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

I'd like additional information. Please contact me.

I'm interested in volunteering. Please contact me.

Questions? Call Downtown Crystal Lake at (815) 479-0835

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